

Information for Press

Dushanbe, 05.02.2007. Five enterprises dealing with fruit and vegetable processing will represent Tajikistan in international exhibition on of Foodstuffs, Drinks and Food Raw Materials - ProdExpo-2007 in Moscow.

14-th international exhibition on of Foodstuffs, Drinks and Food Raw Materials, ProdExpo-2007 will be held in Moscow from 12 to 16 February by the Chamber of Commerce and Industry of the Russian Federation with support of Ministry of Agriculture, Russian Federation and the Moscow Government.

Five Tajik fruit and vegetable processing enterprises will participate in the biggest foodstuff exhibition to be held in the former Soviet Union territory with technical and finance support of International Trade Center (ITC) and State Secretariat for Economic Affairs (SECO). These enterprises are “Guli Kuhsor” and “Sharbatho” from Dushanbe, group of companies “Nur”, “Karafshon” and Isfara canning factory from Sughd region.

Participation in such exhibition gives Tajik enterprises good opportunities as opening doors to other countries market, first to Russia and Kazakhstan, presentation of their products and finding of new partners and clients out of Tajikistan.

Fruit and vegetable processing and its export is considered as a priority in agriculture sector export potential of Tajikistan. Development of this sector can support the other sectors of agriculture, increase rural population attention to fruit and vegetable cultivation, provide people workplaces and accordingly decrease poverty level in Tajikistan.

Taking into account all said above, the sector was chosen as the main direction of Tajikistan Trade Promotion Project. Main goals of the project are improvement of enterprises export competitiveness in agro-processing in the areas where the competitiveness is determined by activities at the enterprise level and strengthening Business Support Services Organizations through increasing the quality and range of services that could assist potential and actual exporters to become more competitive in export and increase the export potential of Tajikistan in this direction.

The project is financed by the Government of Switzerland. At this moment, Phase 2 and final phase of the project is on progress that will continue until 2008. The budget of the project is one million US dollars. ITC partner from Tajikistan is the Ministry of Economy and Trade of Tajikistan.

The International Trade Centre (ITC) is the technical cooperation agency of the United Nations Conference on Trade and Development (UNCTAD) and the World Trade Organization (WTO). ITC supports developing and transition economies and particularly the business sector in efforts to realize full potential for developing exports.

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