



## TRADE PROMOTION PROGRAMME IN TAJIKISTAN

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December 06, 2010, Dushanbe

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### PROJECT OUTCOMES AND FUTURE PLANS WILL BE DISCUSSED (STEPS TOWARDS SUCCESS)

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**The status of implementation of the Trade Promotion Program in Tajikistan, Phase III will be discussed in the Project Steering Committee (PSC) meeting tomorrow in Dushanbe.**

International Trade Centre's Trade Promotion Program is designed to contribute to the development of the textile and clothing industry, and improvement of the quality management infrastructure of Tajikistan. Implementation of Phase III of the Project has started in September 2009. The Project is funded by Swiss State Secretariat for Economic Affairs (SECO).

The PSC was established for supporting the Project activities; ensuring transparency in its implementation; ensuring that the Project's outputs respond to the country's priorities, etc. The PSC consists of representatives of relevant ministries and state agencies, SECO, ITC and private sector.

Ms. Anna Schwarz, representing the donor agency-SECO, evaluates the current status of Project implementation as successful, highlighting its contribution in the development of the textile and clothing sector of Tajikistan. Ms. Schwarz brings examples from the Project activity outcomes, mentioning the preparation of the Export Development Strategy for the textile and clothing sector of Tajikistan; visits to international trade fairs in Paris and Shanghai for Tajik textile and clothing enterprises; the study on Russian textile and clothing market; assistance provided to Tajikstandard's food testing laboratories in Dushanbe and Khujand in their accreditation according to ISO/IEC 17025, etc.

According to Ms. Farzona Tilavova from "Kamolot-1" consulting company, collaboration with ITC project contributed in establishment of their company, which specializes in training and implementation of ISO standards. This is the first company in Tajikistan to provide such services.

The challenges and problems the Project has faced during the implementation, possible ways to overcome them and the Project plans for the next year will also be discussed in the meeting.

**The overall objective of Trade Promotion Program in Tajikistan is to contribute to the sustainable expansion and diversification of SMEs' exports in Tajikistan through increasing the competitiveness of the textile and clothing industry and improving the quality management infrastructure of the country. This project is funded by the Government of Switzerland through the State Secretariat for Economic Affairs (SECO).**

**For more information please contact:**

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