
INTERNATIONAL TRADE CENTRE, PROJECTS IN TAJIKISTAN

19 May 2014, Dushanbe

ITC PRESENTS ITS STUDY ON INCLUSIVE TOURISM DEVELOPMENT IN TAJIKISTAN

PREPARED IN THE FRAMEWORK OF ITC'S "STRENGTHENING EXPORT COMPETITIVENESS OF SMALL AND MEDIUM-SIZED ENTERPRISES IN THE TEXTILE AND CLOTHING SECTOR AND ENHANCING TRADE SUPPORT INSTITUTIONAL CAPACITIES IN TAJIKISTAN", FUNDED BY THE SWISS COOPERATION.

Tajik tourism sector stakeholders will gather today at a roundtable to discuss the context, content, and recommendations of the ITC study on inclusive tourism and regional destination management organisations in the country.

The *Opportunity study on inclusive tourism and destination management organizations (DMOs) in Tajikistan* was conducted under the above mentioned ITC project funded by the Government of Switzerland within its Trade Cooperation Program (TCP) in Tajikistan.

The study was conducted by the ITC international consultant on tourism DMOs, Mr. Francois Laurent, in collaboration with two Tajik consultants, one on tourism, one on handicrafts, who visited Tajikistan last year to assess the country's potential tourism industry with linkages to local supply chains like creative industries, including artisanal products and agro-food products and mapping tourist destinations. Mr. Laurent says, "*The study analysed the current situation in the tourism sector of Tajikistan and its potential for development. We also identified the tourism value chain including income streams with a special focus on the Badakhshon region and Zarafshon valley. In this study we also identified and outlined trade-related technical assistance needs and priorities in the tourism sector with the final objective of generating pro-poor income and employment*".

Based on the results of the above assessment, a new project proposal will be developed to support tourism in Tajikistan. Ideas and recommendations from this roundtable will be gathered and integrated into the new project proposal.

Your ideas and views are crucial for the development of a tourism proposal. Please, feel free to acquaint yourself with [the study](#), which has been translated into [Russian](#).

Swiss support: Within its Cooperation Strategy for 2012-2015, Switzerland focuses on four sectors in Tajikistan; Health, Rule of Law, Drinking Water Supply and Sanitation, and Private Sector Development. The overall goal of Swiss Cooperation in Tajikistan is to support the transition process in the country through contributing to economic development and by helping build institutions and systems which are responsive to the population's needs. www.swisscoop.tj, www.deza.admin.ch, www.seco-cooperation.admin.ch

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