

TRADE PROMOTION PROGRAMME IN TAJIKISTAN

The official signing ceremony of the new project document on rendering technical assistance to Textile and Clothing Industry will be held on October 22 in Dushanbe.

The new Technical Assistance project in the Textile and Clothing (T&C) industry will be financed by the Swiss State Secretariat for Economic Affairs (SECO) and will be implemented by the International Trade Centre (ITC) in cooperation with the Ministry of Economic Development and Trade as well as with the Ministry of Energy & Industry. The overall objective of the project is to contribute to the sustainable expansion and diversification of SMEs' exports in Tajikistan through increasing the competitiveness of the textile and clothing industry and improving the quality management infrastructure of the country.

The project will focus on supporting the T&C stakeholders in taking a strategic approach to the sector's development; improving the capacities of T&C enterprises and sector-related service providers in product development and marketing; and improving the capacity of SPS and TBT bodies and the regulatory infrastructure.

On the same day, the 1st meeting of the Project Steering Committee (PSC) under the Trade Promotion Program in Tajikistan will be held with participation of representatives from the relevant ministries and agencies, private sector, SECO and ITC. The purpose of the Project Steering Committee is to ensure transparency of planning and implementation of project activities; and also to ensure that the project's outputs respond to the country's priorities throughout the entire project lifetime.

Ms. Larisa Kislyakova, Deputy Minister of Economic Development & Trade, Mr. Friedrich von Kirchbach, Director, Bureau of Policy and Program, ITC UNCTAD/WTO and the SECO representative will deliver speech in the meeting. The new project will be presented by Mr. Armen Zargaryan, Regional Trade Promotion Adviser, ITC UNCTAD/WTO and Mr. Saidmumin Kamolov, National Manager of Trade Promotion Program in Tajikistan.

The International Trade Centre (ITC) is the joint agency of the World Trade Organization and the United Nations. ITC enables small business export success in developing countries by providing, with partners, sustainable and inclusive trade development solutions to the private sector, trade support institutions and policymakers.

For more information please contact:

Abdulfattoh Shafiev

National Consultant on Public Relations
Trade Promotion Program in Tajikistan
International Trade Centre UNCTAD/WTO (ITC)
Tel: + 992 918 854543
E-mail: abdulfattoh@inbox.ru