

Information for Press



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Six enterprises dealing with fruit and vegetable processing represent Tajikistan in international exhibition of Foodstuffs, Drinks and Food Raw Materials - ProdExpo-2008 which started today, at February 11 in Moscow, Russia. These enterprises are LLC "Ilmi Istehsoli" and LLC "Sharbatho" from Dushanbe, Nur Ltd, LLC "Elita-Istaravshan", Nek Ltd and CJSC "Canning plant of

Hasanov" from Sughd Region.

The 15th jubilee international exhibition of Foodstuffs, Drinks and Food Raw Materials, ProdExpo-2008 continues till February 15 and is organized by the Chamber of Commerce and Industry of the Russian Federation with the support of Moscow Government. Representatives of more than 60 countries from all parts of the world are participating in this exhibition.

Six Tajik fruit and vegetable processing enterprises participate in the biggest foodstuff exhibition to be held in the former Soviet Union territory with technical and financial support of German Technical Cooperation (GTZ) and International Trade Center (ITC).

Participation in such exhibition gives Tajik enterprises good opportunities as opening doors to other countries market, first to Russia and Kazakhstan, presentation of their products and finding new partners and clients outside of Tajikistan.

Matthias Halder, Project Manager of GTZ "Support to SME in Tajikistan" considers the exhibition an excellent opportunity for Tajik food producers to show their products to a wide range of clients – primarily wholesalers and retailers – from Russia, Eastern and Western Europe. According to him this will increase cooperation opportunities but provides at the same time a challenge due to the tough competition in the markets. The various assortments of products, which are presented by Tajik enterprisers, says Saidmumin Kamolov, National Manager of ITC "Trade Promotion Program", present a real opportunity for companies to promote their products, establish partnerships, and find new ways of distribution.

German Technical Cooperation (GTZ) is an agency for sustainable development with worldwide operations. It provides viable, forward-looking solutions for political, economic, ecological and social development in a globalised world. Its corporate objective is to improve living conditions on a sustainable basis. GTZ has maintained a coordination office in Dushanbe since 1996.

The International Trade Centre (ITC) is the technical cooperation agency of the United Nations Conference on Trade and Development (UNCTAD) and the World Trade Organization (WTO). ITC supports developing and transition economies and particularly the business sector in efforts to realize full potential for developing exports.

For more information feel free to contact:

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