



TRADE PROMOTION PROGRAMME IN TAJIKISTAN

October 18, 2010, Dushanbe

REPRESENTATIVES OF TAJIK TEXTILE & CLOTHING SECTOR GO TO SHANGHAI (DISCOVERING SILK ROAD ANEW)

intertextile
SHANGHAI apparel fabrics

A delegation from Tajikistan composed of textile and clothing sector representatives will visit one of the leading international trade fairs for the textile industry – Intertextile Shanghai Apparel Fabrics 2010. The visit is organised under the Trade Promotion Program in Tajikistan, implemented by the International Trade Centre (ITC) and funded by the State Secretariat for Economic Affairs of Switzerland (SECO).

Mr. Saidmumin Kamolov, National Program Manager of the Trade Promotion Programme in Tajikistan, says, *“The main objective of this visit is to source the needed apparel fabrics and textile products, to provide the companies from Tajikistan with an exposure to the market requirements, opportunities to meet potential suppliers as well as the design and trends which dominate and determine the business of the global textiles and clothing industry. Tajikistan delegation will also have the opportunity to better understand the requirements of the market where their manufacturers are competing and playing a global role and to establish business contacts”*.

The 16th edition of Intertextile Shanghai Apparel Fabrics fair will run for four days, from October 19 to October 22 in Shanghai, China. China is today the largest manufacturer & exporter of textile & clothing in the world. The exhibition is considered as one of the world’s largest international business platform for industry players worldwide and about 2,500 suppliers from China, India, Indonesia, Germany, Italy, Japan, Korea, Thailand, Turkey, Taiwan – in total over 20 countries worldwide, including international recognized brands and associations will offer their product range. Mr. Dilshod Rasulov, Head of Light Industry Department, Ministry of Energy & Industry of Tajikistan, who is also joining Tajik delegation during this visit, says, *“It’s a good platform for visitors from Tajikistan to speak face-to-face with fabrics and accessories manufacturers from around the world”*.

ITC team will guide the Tajik delegation through the fair. Throughout the event, visitors will be exposed to the latest apparel fabrics and textile related products, from luxurious fabrics in cashmere, mohair, silks and wool to functional fabrics in cotton, linen, denim; fibers & yarns, embroidery and lace, modern accessories ranging from buttons and zips plus design and styling products, and etc.

The overall objective of Trade Promotion Program in Tajikistan is to contribute to the sustainable expansion and diversification of SMEs' exports in Tajikistan through increasing the competitiveness of the textile and clothing industry and improving the quality management infrastructure of the country. This project is funded by the Government of Switzerland through the State Secretariat for Economic Affairs (SECO).

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