

## TRADE PROMOTION PROGRAMME IN TAJIKISTAN

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30 and 31 March 2010  
KAYON HOTEL, DUSHANBE

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### SHAPING THE FUTURE OF TEXTILES & CLOTHING

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A 2 day Strategy Formulation seminar is being organised by International Trade Centre (ITC) with Switzerland State Secretariat for Economic Affairs (SECO) financial support to define a comprehensive development strategy and project implementation plans to revive the textiles and clothing sector of Tajikistan.

Saidmumin Kamolov, ITC Trade Promotion Programme in Tajikistan Manager, informs that industry leaders, experienced manufacturers, designers, government agencies, academia and heads of support services involved in the sector will participate in the workshop. Ian Sayers, ITC Senior Adviser for Export Strategy, adds “reflecting on their recent experiences from a market orientation tour of textiles and clothing exhibitions and accessory suppliers in Paris, stakeholders from across the sector, with the help of ITC specialists, will refine action plans created during the previous seminars into a holistic development strategy. Results will be presented to donors and development banks and selected activities subsequently refined into projects for implementation.”

Mr. Rajesh Bheda, ITC international textile and clothing sector quality and production specialist, will provide advice to participants on how to adapt their current practices to compete more effectively in their target markets.

#### Outputs from the workshop will include:

- Strategy to shape the future of the Tajik textiles and clothing industries;
- Prioritised implementation plan;
- Confirmation of immediate development activities and implementing partners;
- Framework / organisation for strategy implementation coordination.

Towards the end of the seminar participants will set dates for Working Group meetings in April to refine the final strategy and implementation plans and set dates for the start of implementation project work. Following the strategy seminar technical seminars on quality management will be held for enterprises from all three manufacturing regions in Tajikistan and then ITC consultants will visit individual enterprises to discuss progress after earlier evaluation visits in 2009.

**The event will be held under the Trade Promotion Program in Tajikistan implemented by the ITC and funded by SECO. The overall objective of this program is to contribute to the sustainable expansion and diversification of SMEs' exports in Tajikistan through increasing the competitiveness of the textile and clothing industry and improving the quality management infrastructure of the country.**

#### For more information please contact:

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