

TRADE PROMOTION PROGRAMME IN TAJIKISTAN

28 and 29 January 2010
KAYON HOTEL, DUSHANBE

SHAPING THE FUTURE OF TEXTILES & CLOTHING

A 2 day Strategic Value Chain Diagnosis and Action-Planning seminar is being organised by International Trade Centre (ITC) with Switzerland State Secretariat for Economic Affairs (SECO) financial support to start the design of a strategy and project implementation plans to revive the textiles and clothing sector of Tajikistan.

Saidmumin Kamolov, ITC Trade Promotion Programme in Tajikistan Manager, informs that industry leaders, experienced manufacturers, designers, government agencies, academia and heads of support services involved in the sector will participate in the workshop. Mr. Kamolov says during this workshop “ITC will help Tajik textile & clothing manufacturers to start to put their market ideas into practice to revitalise the industry”.

Good opportunities exist for specific products and markets, and some of the changes needed to take advantage of them will be presented by ITC’s textile and clothing specialist – Rupa Ganguli. She will also present highlights of the results of enterprise investigations conducted by the quality and productivity consultants in November 2009 year.

Ian Sayers, ITC Senior Adviser for Export Strategy, says “throughout the world, the most profitable textile and clothing companies are those with tightly coordinated supply chains and responsive support services. Success, in this business, comes from good ideas, quality production and logistics – not just lower costs. The seminar will enable businesses to structure and plan the changes they need to compete in new markets”.

At the end of the workshop participants will set dates for working group meetings in March to refine the workshop outputs, validate information being used for decisions and present their requirements to other potential implementation partners.

Outputs from the workshop will include:

- Market options, success factors and potential responses
- Outline vision and prioritised objectives for sector development
- Development activities and potential implementing partners
- A work plan for strategy design until April 2010 and an outline action plan for the first 18 months.

The event will be held under the Trade Promotion Program in Tajikistan implemented by the ITC and funded by SECO. The overall objective of this program is to contribute to the sustainable expansion and diversification of SMEs' exports in Tajikistan through increasing the competitiveness of the textile and clothing industry and improving the quality management infrastructure of the country.

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