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Government of the Republic
of Tajikistan



International
Trade
Centre

Trade Promotion Programme in Tajikistan, Phase III (2009-2012):

Achievements to date and way forward

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Basics Facts:

- **Project title:** Trade Promotion in Tajikistan
- **Phase III:** 2009-2012
- **Implementing Agency:** International Trade Centre (ITC)
- **Donor:** The Swiss State Secretariat for Economic Affairs (SECO)
- **Government Counterpart:** Ministry of Economic Development & Trade
Ministry of Energy & Industry
- **Estimated completion date:** 31 December 2012

Overall Objective:



To contribute to the sustainable expansion and diversification of SMEs' exports in Tajikistan through increasing the competitiveness of **the textile & clothing ("T&C") industry** and **improving the quality management infrastructure** of the country.

Project content:

The project will focus on the following *four Immediate Objectives*:

- **Immediate Objective 1**: To support the T&C stakeholders in taking a strategic approach to the sector's development
- **Immediate Objective 2**: To enable enterprises, the Government, and sector-related institutions to better understand T&C regional and world market requirements, opportunities and challenges
- **Immediate Objective 3**: To improve the capacities of T&C enterprises and sector-related service providers in product development and marketing
- **Immediate Objective 4**: To improve the capacity of SQAM, SPS and TBT bodies and the regulatory infrastructure



Project Phasing

- The project started with a pilot phase and will be followed by three successive implementation phases.
 - ❑ Pilot Phase (July 2009-July 2010)
 - ❑ Phase I (until Dec 2010)
 - ❑ Phase II (until Dec 2011)
 - ❑ Phase III (Jan –Dec 2012)
- The launch of each implementation phase will be subject to the preceding accomplishment of relevant targets with a corresponding set of indicators, deadlines and associated budget.

Expected Results:

<i>Phases</i>	<i>Project targets</i>
 Pilot Phase (July 2009- July 2010)	<ul style="list-style-type: none"> •Draft Sectoral Export Strategy (SES) completed •Target export and sourcing markets identified •Market studies prepared •Two Tajikstandart laboratories accredited to ISO/IEC 17025
 Phase I (until Dec 2010)	<ul style="list-style-type: none"> •Sectoral Export Strategy (SES) completed and Endorsed by the Government • Feasibility study for sectoral association prepared •Increased market knowledge
Phase II (until Dec 2011)	<ul style="list-style-type: none"> •At least 7 operational enterprises applying the knowledge acquired in their activities •Service providers upgraded their skills, are able to train and to advise on the subjects addressed by the project •National notification authority (NNA) and National Enquiry points on TBT and SPS established and providing information on technical requirements in export markets
Phase III (Jan –Dec 2012)	<ul style="list-style-type: none"> •At least seven enterprises modified their products / services in view of foreign market requirements •Exports increased for assisted enterprises •Service providers increased the range of their services •Universities adapted their curricula

Immediate Objective 1: Performed Activities

- High-level events (3) on T&C Export Development Strategy (SES);
- Established two working groups on SES (one for Dushanbe another for Khujand);
- Held for 3 working group meetings in Dushanbe and 3 in Khujand;
- SES completed;
- Established the Strategy Monitoring and Implementation Coordination Group (SMICG);
- Sectoral enterprises established an association.



During the sectoral Strategy events

Immediate Objective 2: Performed Activities

- Brochure “*Textile and Clothing Sector of Tajikistan*” (in English and Russian);
- Study of Russian textile & clothing market;
- Market study visit to Paris, France - “Texworld” and “Premier Vision Pluriel”;
- Sourcing mission to China, Intertextile Shanghai fair, fabrics and accessories wholesale markets in Keqiao China;
- Representatives of local Trade Support Institutions and the Technological University of Tajikistan (TUT) enhanced their knowledge and skills in quality management, product design, and sourcing



Tajik delegation in a study tour in Paris and sourcing mission in China

Immediate Objective 3: Performed Activities

- *Product design and development:* T&C companies received individual recommendations, trained on market driven product design and development (Dec 2009 and May 2010);
- *Quality management and productivity:* individual recommendations per company, trained on quality and productivity improvement (Dec 2009 and April 2010);
- *Sourcing:* individual recommendations per company and participation in training on sourcing (Sep 2010);
- Trade Support Institutions (“Kamolot-1” in Dushanbe and “Business Consulting” in Khujand) involved in implementation of recommendations on product design, quality management and sourcing;
- Technological University co organized two dissemination meetings after Paris market study tour and sourcing mission to China.



ITC missions on improving the product development and design and quality management



Immediate Objective 4: Performed Activities

- Final audit of two Tajikstandart food testing laboratories by German accreditation body DAkkS
- Two laboratories accredited according to ISO/IEC 17025:2005;
- Hosting of national notification authority (NNA) and national enquiry points (NEPs) on TBT and SPS agreed upon was among local stakeholders and donor community;
- Established NEPs on TBT and SPS;
- Conducted the 1st meeting of the Working Group on the Transparency Provisions in the WTO Agreements on TBT and SPS in cooperation with the Ministry of Economic Development and Trade, 09 November 2010;



ITC missions on improving the national quality management infrastructure

Next Steps for 2011



- Assist stakeholders in implementation of activities defined in the sectoral strategy;
- Provide access to ITC's trade data tools (TradeMap, MacMap, ProductMap) and other public information sources for the T&C sector;
- Conduct the second market study;
- Assist T&C companies to prepare for marketing missions and trade fair participation, including sales material, samples, and logistics;
- Assist T&C companies in improving their export management capacities;
- Organize a study tour for personnel from the two Tajik laboratories;
- Establish an action plan for implementing the transparency provisions of the WTO Agreements on TBT and SPS;
- Organize a study tour for personnel from the National Notification Authority and National Enquiry Points (NNA/NEPs) to a WTO member country where the NNA/NEPs are fully functional;
- Conduct a study on streamlining of the SPS infrastructure in Tajikistan;
- Organize a seminar on Implications of the SPS Agreement for Public Sector Management.



Thank you for your attention!