



STRENGTHENING EXPORT COMPETITIVENESS OF SMES IN THE TEXTILE AND CLOTHING SECTOR AND ENHANCING TRADE SUPPORT INSTITUTIONAL CAPACITIES IN TAJIKISTAN

February 1, 2017. Istanbul, Turkey



TRADITIONAL PARTICIPATION OF TAJIK COMPANIES IN THE INTERNATIONAL ISTANBUL YARN FAIR-2017

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For the sixth time, Tajikistan exhibits its cotton yarn to wide range of international buyers at the [International Istanbul Yarn Fair](#), the second biggest yarn fair in the world, to be held on 2-5 February, 2017 in the Turkish city.

Six Tajik spinning companies “Fayzi Istiqlol - 2011”, “HIMA-Textile”, “Nohid”, “Olim Textile”, “RBT Resandai Tojikiston”, and “Vahdat Textile” continue a good tradition of the Tajikistan participation at this leading specialized exhibition. “Nohid” visits the fair to find new potential source of raw materials, while the rest five Tajik companies exhibit their products to potential buyers. As in previous years, the organization and participation of the Tajik delegation at this fair are made possible by the ITC project funded by the Government of Switzerland within its Trade Cooperation Program (TCP) in Tajikistan.

The International Istanbul Yarn Fair acts as a meeting point for about 8,000 visitors from around 80 countries. Named as “the heart of yarn industry in Eurasia”, the exhibition displays different types of yarn, fiber, textile machinery, and much more. Mr. Saidmumin Kamolov, ITC National Project Manager, believes that “*The International Istanbul Yarn Fair is an ideal event for our companies to meet leading textile producers from the region, empower own brands in the regional market, establish new contacts with the manufacturers, suppliers, importers, traders, get acquainted with trends, demands and expectations of the market, as well as to explore new products and innovations*”.

Tajik delegation members believe that participation at this fair will open new opportunities for them. Mr. Bahrom Mamadjanov, Director of “RBT Resandai Tojikiston”: “*Last year, when we participated at the Istanbul Yarn Fair for the first time, we returned with five signed contracts, which was a fantastic result for our young company. Now, I believe that we will benefit even more from participation at this event. The Istanbul fair gives us a good opportunity to establish direct business linkages and partnerships with potential clients and to diversify our orders*”.

In order to improve capacities of the Tajik textile and clothing enterprises in product development and marketing, ITC helps companies to prepare for and participate at international trade fairs. ITC believes that participation in international trade fairs provides good opportunities for the project beneficiary companies to be competitive in the regional market through exhibiting their products, meeting potential buyers and establishing new business contacts, obtaining information on new modern machinery, and learning more about global market requirements.

The International Trade Centre, supported by the Government of Switzerland, aims to increase the export competitiveness of the Tajik textile and clothing sector by supporting sector companies, and relevant trade support institutions from both public and private sectors.

Visit [our website](#) and [official Facebook page](#) for more information on our other activities.

Таджикские компании на Международной выставке пряжи и волокна в Стамбуле (2012-2017)



1 000 000

Средний размер контрактов, заключаемых таджикскими компаниями с зарубежными партнерами на выставке



300

Среднее число посетителей стенда Таджикистана в год



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