

# STRENGTHENING EXPORT COMPETITIVENESS OF SMALL AND MEDIUM ENTERPRISES IN THE TEXTILE AND CLOTHING SECTOR AND ENHANCING TRADE SUPPORT INSTITUTIONAL CAPACITIES IN TAJIKISTAN

19 September 2016, Dushanbe

## TRADITIONAL PARTICIPATION OF TAJIK COMPANIES AT TEXTILLEGPROM FAIR IN MOSCOW

A delegation of Tajikistan textile and clothing companies will participate at the leading international textiles and apparel trade fair “Textillegprom” from 20 to 23 September in Moscow.

For the seventh time the International Trade Centre organizes participation of Tajik companies at this largest specialized industry event in the Russian Federation. This year the following companies from Tajikistan have the unique opportunity to expand their foreign export markets: “HIMA-Textile” (yarn), “Maftuna” (clothes for women and kids), “Nafisa” (socks), “Nassoji Khujand” (fabric, clothes for men, women and kids), “Nohid” (knitwear, men’s and women’s underwear), “Mehrovar” (uniform, garments), “Olim Textile” (yarn, raw cotton fabric), “RBT Resandai Tojikiston” (yarn), and “Vahdat-Textile” (socks and dyed yarn).

The visit and the fair participation of the above-mentioned companies are organized under the ITC Tajikistan project funded by the Government of Switzerland within its Trade Cooperation Program (TCP) in Tajikistan.

“Textillegprom”, also called the Federal Trade Fair for Textile and Light Industry Goods and Equipment, is held twice a year and serves as a meeting place for around 2,000 trade and industrial companies. More than 37,000 wholesale buyers and industry experts visit the fair, where over 2,500 companies showcase their innovative products in total display area of over 65,000 sq. m.

The exhibition attracts exhibitors and buyers from all regions of the Russian Federation, giving a complete picture of the Russian market, thus it is an excellent opportunity for Tajik textile and clothing companies to show and promote their products to a wide range of buyers – sales agents, primarily wholesalers and retailers – from Russia and other countries, to establish direct business contacts with potential clients and to diversify their orders. Russia is one of the main and attractive market for Tajikistan’s textile exports due to its size and volume, tight economic relationships, geographical closeness, relatively favourable market entry conditions and existing cultural links with Tajikistan.

**The International Trade Centre, supported by the Government of Switzerland, aims to increase the export competitiveness of the Tajik textile and clothing sector by supporting sector companies, and relevant trade support institutions from both public and private sectors.**

Visit [our web-site](#) and [our official page in Facebook](#) to get more information about our other activities.

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